

Last updated May 6, 2020

This Privacy Policy describes the policies and procedures on the collection, use and disclosure of your information when you use this website and tells you about your privacy rights and how the law protects you.

By using this website, you agree to the collection and use of information in accordance with this Privacy Policy.

Interpretation and Definitions

For the purposes of this Privacy Policy:

You means the individual accessing or using the Website, or the company, or other legal entity on behalf of which such individual is accessing or using the Website, as applicable.

Company (referred to as either “the Company”, “We”, “Us” or “Our” in this Agreement) refers to Opti-Mystical.

Website refers to Opti-Mystical accessible from <https://www.opti-mystical.com/>

Country refers to: United States

Website Provider means any natural or legal person who processes the data on behalf of the Company. It refers to third-party companies or individuals employed by the Company to facilitate the Website, to provide the Website on behalf of the Company, to perform websites related to the Website or to assist the Company in analyzing how the Website is used.

Third-party Social Media Website refers to any website or any social network website through which a User can log in or create an account to use the Website.

Personal Data is any information that relates to an identified or identifiable individual.

Cookies are small files that are placed on Your computer, mobile device, or any other device by a website, containing the details of Your browsing history on that website among its many uses.

Usage Data refers to data collected automatically, either generated by the use of the Website or from the Website infrastructure itself (for example, the duration of a page visit).

Collecting and Using Your Personal Data

Personal Data

While using our Website, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. Personally, identifiable information may include, but is not limited to:

- Email address
- First name and last name
- Phone number
- Address, State, Province, ZIP/Postal code, City
- Usage Data

Usage Data

Usage Data is collected automatically when using the Website.

Usage Data may include information such as your Device's Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our Website that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

When you access the Website by or through a mobile device, We may collect certain information automatically, including, but not limited to, the type of mobile device you use, Your mobile device unique ID, the IP address of Your mobile device, Your mobile operating system, the type of mobile Internet browser You use, unique device identifiers and other diagnostic data.

We may also collect information that your browser sends whenever you visit our Website or when you access the Website by or through a mobile device.

Tracking Technologies

We use Google Analytics to track the activity on our Website and store certain information. Tracking technologies used are beacons, tags, and scripts to collect and track information and to improve and analyze this Website.

Use of Your Personal Data

The Company may use Personal Data for the following purposes:

- **To provide and maintain my Website**, including to monitor the usage of my Website.
- **To contact You:** To contact you by email, telephone calls, SMS, or other equivalent forms of electronic communication.
- **To manage your requests:** To attend and manage your requests to me.

Data Sharing

I only have access to/collect information that you voluntarily provide via email or other direct contact from you. Opti-Mystical will not sell or rent this information to anyone.

Your Access to and Control of Information

You can do the following at any time by contacting Edie Weinstein via the email address or phone number given on our website:

- Opt out of future contacts from us.
- See what data we have about you, if any.
- Change/correct any data we have about you.
- Have us delete any data we have about you.

- Express any concern you have about our use of your data.

Retention of Your Personal Data

Opt-Mystical will retain your personal data only for as long as is necessary for the purposes set out in this Privacy Policy.

Opt-Mystical will also retain Usage Data for internal analysis purposes. Usage Data is generally retained for a shorter period, except when this data is used to strengthen the security or to improve the functionality of this website or are legally obligated to retain this data for longer time periods.

Security of Your Personal Data

Precautions are taken to protect your information. When you submit sensitive information via the website, your information is protected both online and offline.

While the security of your personal data is of the utmost importance please remember that no method of transmission over the Internet, or method of electronic storage is 100% secure.

Links to Other Websites

This Website may contain links to other websites that are not operated by me. If you click on a third-party link, you will be directed to that third party's site.

Edie Weinstein and Opti-Mystical have no control over and assume no responsibility for the content, privacy policies or practices of any third-party sites or websites.

Contact Us

If you have any questions or concerns about this Privacy Policy, you can contact us by email: bydivinedesign@comcast.net